

ZERO X 40

MITSUMI CHEMICALS

Mitsui Chemicals started operations in Japan in 1912. Since then, it has made continuous efforts to innovate products improving people's "Quality of Life." Since the very early days of the company's establishment, the agrochemicals business for crop protection and public health improvement has been one of its most important business segments. Through intensive R&D activities, Mitsui Chemicals has developed various proprietary chemicals that realise both efficacy and safety.

In the field of vector control, Mitsui Chemicals' unique insecticide active ingredient Etofenprox has been extensively used for various applications, taking advantage of its efficacy, human safety and eco-friendliness. In 1999, the Etofenprox formulation was recommended by the World Health Organization (WHO), further recognising the company's brand Vectron™ as a trusted vector control solution. Vectron™ is still widely used in many countries as a standard insecticide to prevent malaria and other vector-borne diseases.

Currently, Mitsui Chemicals is focusing on solutions to control mosquitoes resistant to existing insecticides. Its unique mode of action insecticides have shown superb efficacies on such resistant mosquitoes. Through the development of a wide range of product applications, such as sprays and bednets which incorporate the new insecticide, Mitsui Chemicals aims to contribute to achieving the common goal of malaria eradication. The company believes in the value of partnerships. For the quickest and most impactful delivery of new innovations to people under the threat of malaria, Mitsui Chemicals is strengthening its partnership with IVCC and various other industry leaders.

Through its chemical innovations, Mitsui Chemicals continuously contributes to the health and happiness of people around the globe.

©2018 Innovative Vector Control Consortium. All trademarks are the property of their respective owners.